

ICE FOR CELL PHONES

We all carry our mobile phones with names and numbers stored in its memory but nobody, other than ourselves, knows which of these numbers belong to our closest family or friends. If we were to be involved in an accident or were taken ill, the people attending us would have our mobile phone but they wouldn't know which number, out of a possible dozen or more, to contact in case of an emergency; hence the "ICE" (In Case of Emergency) campaign.

The concept of "ICE" is catching on quickly. As cell phones are carried by the majority of the population, all you need to do is store the number of a contact person or persons who should be contacted during an emergency under the name "ICE. The idea was thought up by a paramedic who found that when he went to the scenes of accidents, there were always mobile phones with the patients, but they didn't know which number to call. He therefore thought that it would be a good idea if there was a nationally recognized name for this purpose. In an emergency situation, Emergency Service personnel and hospital staff would be able to quickly contact the right person by simply dialing the number stored as "ICE." For more than one contact name, simply enter ICE I, ICE 2 and ICE 3 etc. This is a great idea that will make a difference! Let's spread the concept of ICE by storing an ICE number in our mobile phones today! Please let all your friends and family know about this unique idea. ICE will speak for you when you are not able to.